



## OCTOBER 20, 2018 SPONSORSHIP DECK



### **\$10,000 PLATINUM PRESENTING SPONSOR**

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One leading sponsor will be featured in all press releases issued to broadcast and print media, and in all promotional print materials and social media in conjunction with the event, including corporate name/logo placement on the cover of the invitation and the cover of the event program, on OFS website: [www.OperationFoodSearch.org](http://www.OperationFoodSearch.org), and on table signage. In addition, sponsor will receive:

- Corporate logo prominently displayed on welcome banner at the event
- Framed sponsorship certificate presented at the event
- Mentions in TV and radio interviews by persons representing OFS and the Handbags to End Hunger luncheon and auction.
- Premier seating with two reserved tables (10 seats per table – total 20 tickets) to the event
- Social media recognition (10,000 Social Media followers)
- Full page company ad in event program
- Featured ads placed on mobile bidding device used by event attendees
- An opportunity to increase visibility while making a tangible difference

### **\$7,500 GOLD SPONSOR**

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Gold sponsor will be featured in all press releases issued to broadcast and print media, and in social media in conjunction with the event. Sponsor will receive name and corporate logo placement in the invitation, in the event program, on OFS's website: [www.OperationFoodSearch.org](http://www.OperationFoodSearch.org), and on table signage. In addition, Gold Sponsor will receive:

- Corporate logo displayed on signage at the event
- Two reserved table of premier seating (10 seats per table – total 20 tickets) to the event
- Social media recognition (10,000 Social Media followers)
- Featured ads placed on mobile bidding device used by event attendees
- Half page company ad in event program
- An opportunity to increase visibility while making a tangible difference

## **\$5,000 SILVER SPONSOR**

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Silver sponsor will receive name and corporate logo placement in the event program, on OFS's website: [www.OperationFoodSearch.org](http://www.OperationFoodSearch.org), and on table signage.

In addition, Silver Sponsor will receive:

- One reserved table of premier seating (10 tickets) to the event
- Featured ads placed on mobile bidding device used by event attendees
- Half page company ad in event program
- Social media recognition (10,000 Social Media followers)
- An opportunity to increase visibility while making a tangible difference

## **\$2,500 BRONZE SPONSOR**

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Bronze sponsor will receive name in the event program, on OFS's website:

[www.OperationFoodSearch.org](http://www.OperationFoodSearch.org), and on table signage. In addition, Bronze Sponsor will receive:

- One reserved table (10 tickets) to the event
- Social media recognition (10,000 Social Media followers)
- An opportunity to increase visibility while making a tangible difference

## **\$1,000 TABLE SPONSOR**

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- Name on table and in event program
- One reserved table (10 tickets) to the event

## **\$40 SINGLE TICKET**

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- General admission seating



# OCTOBER 20, 2018 SPONSORSHIP DECK



*Handbag auction starts at 10:30 a.m. Luncheon will begin at 12 noon  
at Clayton Plaza Hotel at 7750 Carondelet Ave.*

Thank you for your consideration of this proposal and the benefits of Operation Food Search's Handbags to End Hunger Luncheon & Auction. We would appreciate your commitment by September 20, 2018. Please complete and return this form to Operation Food Search, 1644 Lotsie Blvd, St. Louis, MO 63132.

Sponsorship Level: \_\_\_\_\_

Amount: \_\_\_\_\_

Proposal Accepted by: \_\_\_\_\_  
(signature)

Name: \_\_\_\_\_  
(please print)

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsor listing as you would like it to appear in the program:  
\_\_\_\_\_

Please email company logo to: [Mark.Taylor@OperationFoodSearch.org](mailto:Mark.Taylor@OperationFoodSearch.org)

**Payment:** (please check one)

Check Enclosed (payable to Operation Food Search)

Credit Card:  MASTERCARD  VISA  AMERICAN EXPRESS  DISCOVER

□□□□-□□□□-□□□□-□□□□ Expiration Date: Month □□ Year □□

Name on Card: \_\_\_\_\_

*The entire amount of your sponsorship is tax deductible less \$30 per guest.  
Operation Food Search federal identification number: 43-1241854*



OCTOBER 20, 2018  
**SPONSORSHIP DECK**



*Handbag auction starts at 10:30 a.m. Luncheon will begin at 12 noon at Clayton Plaza Hotel at 7750 Carondelet Ave.*

PLEASE PROVIDE THE NAMES OF YOUR TABLE GUESTS

SPONSOR NAME: \_\_\_\_\_

1. \_\_\_\_\_ 6. \_\_\_\_\_

2. \_\_\_\_\_ 7. \_\_\_\_\_

3. \_\_\_\_\_ 8. \_\_\_\_\_

4. \_\_\_\_\_ 9. \_\_\_\_\_

5. \_\_\_\_\_ 10. \_\_\_\_\_

Please return this form along with your sponsorship payment form to:  
Operation Food Search, 1644 Lotsie Blvd, St. Louis, MO 63132.

## **ABOUT HANDBAGS TO END HUNGER**

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This women's event features both silent and live auction items consisting of everyone's favorite accessory – the handbag! Besides designer and designer-inspired handbags, you will find evening clutches, vintage pocketbooks, hot totes, colorful carryalls and more. Also up for auction are gift certificates for restaurants and spas, plus other surprises and highly coveted delights. Doors open at 10:30 a.m. for the silent auction followed by a delicious luncheon at 12:00 p.m. and live auction at 1 p.m. Now in its fifth year, Handbags to End Hunger has raised more than \$265,000 to help feed the area hungry. Tickets start at \$50. Reserved tables and other opportunities with sponsorship recognition are also available. To learn more, or to RSVP, please contact [Mark.Taylor@OperationFoodSearch.org](mailto:Mark.Taylor@OperationFoodSearch.org) or 314-325-1293 by September 20th to reserve your spot.

## **ABOUT OPERATION FOOD SEARCH**

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Founded in 1981, Operation Food Search (OFS) is a hunger relief organization that provides food and nutrition education. With a strategic focus aimed at ending childhood hunger, OFS empowers families with a range of programs and services proven to reduce food insecurity and increase access to healthy and affordable food.

OFS helps feed more than 200,000 individuals on a monthly basis – one-third of which are children – through a network of 330 community partners in 31 Missouri and Illinois counties, as well as in the city of St. Louis. For every dollar donated, OFS provides \$21 worth of food and nutrition services to support the area's hungry.

Operation Food Search is located at 1644 Lotsie Blvd. For more information, call (314) 726-5355 or visit [www.OperationFoodSearch.org](http://www.OperationFoodSearch.org).

## **ABOUT OPERATION BACKPACK**

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Launched in 2008, this program is serving more than 10,000 children during the 2018/2019 school year, helping them get their school week off to a great start, well-nourished and ready to learn. Operation Food Search provides nutritious food to children every weekend throughout the academic year in 58 school districts on both sides of the river.