We started last year with a big vision and the launch of our Campaign to End Childhood Hunger.

**Campaign Total**

7,000,000

**Campaign Fund Allocation**

- **$5.2 Million**
  - In Building Purchase And Renovation

- **$1.8 Million**
  - In Program Expansion
What’s Next?

125,500 Kids Are Food Insecure In The St. Louis Bi-State Area

896,570 Individuals Missouri
1,413,240 Individuals Illinois
Are Food Insecure
How Do We Reduce These Numbers?
Create efficiencies and opportunities
Let’s Look Upstream
To Fix The Problem & Reduce The Chance Of Food Insecurity
896,570/1,413,240 Individuals Are Food Insecure
### Transform Current Emergency Food Network

#### Strategies & Tactics
- Collect enhanced data to make informed decisions
- Identify needs and provide consistent training to our emergency food network systems to enhance programs and services
- Enhanced communication between OFS and our agencies

#### Success & Outcomes
- Increase nutrient-dense food
- Decrease pantry deserts
- Decrease perishable waste
Meet The Immediate Need

How can we scale this program to serve more kids & families?

**Operation Backpack**

<table>
<thead>
<tr>
<th>Strategies &amp; Tactics</th>
<th>Success &amp; Outcomes</th>
</tr>
</thead>
</table>
| • Go deeper with districts on a systemic level to integrate the program  
• Include Operation Backpack, Summer Meals and Afterschool Meals with more cohesive planning | • 20% increase over 5 years  
• Serve 350,000 bags (up from 290,000 currently)  
• Reach more children through summer meals and afterschool programs |
Looking Upstream

896,570/1,413,240 Individuals Are Food Insecure
# Building Long-Term Skills

What skills does an organization or system need to employ to keep individuals from food insecurity?

<table>
<thead>
<tr>
<th>Strategies &amp; Tactics</th>
<th>Individuals</th>
<th>Systemic (Healthcare, Education, Early Childhood)</th>
<th>Workplace Health &amp; Wellness</th>
</tr>
</thead>
</table>
|                      | • Cooking Matters  
  - Establish new data sets to help evaluate  
  • Community Health Ambassador Program  
  - Hunger Advocates  
  • Case management | • Develop integral partnerships within health care | • Utilize the workplace to deliver health & wellness initiatives  
  • Survey-driven |
| Success & Outcomes   | • Increased food security with clients | • Increase satellite partners across the state.  
  • Establish a “train the trainer” system to better scale and support the programs | • Improve population health and decrease stigma  
  • Offer solutions to organizations and companies to reach their employees |
896,570/1,413,240 Individuals Are Food Insecure
## Champion Change

What policies need to be established to positively impact all Missouri children and families?

<table>
<thead>
<tr>
<th>Strategies &amp; Tactics</th>
<th>Policy</th>
<th>Advocacy</th>
<th>Innovation Projects</th>
</tr>
</thead>
</table>
|                      | • Champion policies that support health & nutrition initiatives  
                          • Oppose negative policies  
                          • P & p Changes  
                          • Block negative policy  
                          • Promote passage of positive  
                          • Educate legislators on the impact of these bills  
                          • Build community and influence public to engage in community issues | • Launch advocacy network  
                          - Hunger Speaks  
                          • Engagement in advocacy network | • FRESHRx  
                          • Expecting Wellness  
                          • H.O.M.E. Remedy  
                          • Identify partners to utilize programs together to impact change  
                          • Sustainable  
                          • Scaleable |
| Success & Outcomes   |        |          |                     |
Guiding Principles

- Geography
- Integrated Teams
- Trauma Informed
- Data-Informed Decisions
- Racial Equity Lens
- Thought Leadership
It always seems impossible until it’s done.

- Nelson Mandela
# State of the Emergency Food System

## First Food Bank: 1967

<table>
<thead>
<tr>
<th>United States: Then</th>
<th>United States: Now</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Population:</strong> 198.7 million</td>
<td><strong>Population:</strong> 326.8 million</td>
</tr>
<tr>
<td><strong>Households:</strong> 60.4 million</td>
<td><strong>Households:</strong> 126.2 million</td>
</tr>
<tr>
<td><strong>Median Household Income:</strong> $7,181</td>
<td><strong>Median Household Income:</strong> $56,516</td>
</tr>
<tr>
<td><strong>Average Household Size:</strong> 3.28</td>
<td><strong>Average Household Size:</strong> 2.54</td>
</tr>
<tr>
<td><strong>SNAP:</strong> 2,878,000 participants</td>
<td><strong>SNAP:</strong> 42,123,000 participants</td>
</tr>
<tr>
<td><strong>Average Monthly Benefit:</strong> $6.63</td>
<td><strong>Average Monthly Benefit:</strong> $125.83</td>
</tr>
</tbody>
</table>
Figure 3. Mean Annual Income for Families in Each Fifth of the Income Distribution, 1966, 1990, and 2014

Note: Income is annual and reported in constant 2014 Consumer Price Index Research Series (CPI-U-RS) adjusted dollars. Income is money income before taxes received on a regular basis, and excludes noncash benefits, such as nutrition assistance, health benefits, or subsidized housing. Capital gains are also excluded. Source: U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplements, Historical Income Tables. Table F-3. [www.census.gov/hhes/www/income/data/historical/families/](http://www.census.gov/hhes/www/income/data/historical/families/).
## State of the Emergency Food System

### The Big Picture

| Food Insecurity in the United States | 41,204,000 people  
12.9% (1 in 8)  
$21,122,544,000 annual food budget shortfall  
53% of food insecure individuals are SNAP eligible |
|--------------------------------------|--------------------------------------------------|
| Food Insecurity in Missouri          | 896,570 people  
14.7% (1 in 7)  
$429,074,000 annual food budget shortfall  
50% of food insecure individuals are SNAP eligible |
### Transform Current Emergency Food Network

<table>
<thead>
<tr>
<th>Strategies &amp; Tactics</th>
<th>Partner agencies increase number of children and families served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategies &amp; Tactics</td>
<td>Partner agencies increase the number of hours they are open to at least one day a week for 3 hours</td>
</tr>
</tbody>
</table>
**Meet The Immediate Need**

Feeding the line or ending the line?

### Transform Current Emergency Food Network

<table>
<thead>
<tr>
<th>Strategies &amp; Tactics</th>
<th>Establish mechanisms for partner agency input</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategies &amp; Tactics</td>
<td>Establish mechanisms for partner agency education and training</td>
</tr>
<tr>
<td>Strategies &amp; Tactics</td>
<td>Increase partner agencies compliance with regulations</td>
</tr>
<tr>
<td>----------------------</td>
<td>------------------------------------------------------</td>
</tr>
<tr>
<td>Strategies &amp; Tactics</td>
<td>Increase distribution of nutrient-dense foods</td>
</tr>
</tbody>
</table>
### Transform Current Emergency Food Network

<table>
<thead>
<tr>
<th>Strategies &amp; Tactics</th>
<th>Increase client satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Success &amp; Outcomes</td>
<td>To achieve mission – measures and accountability for ourselves and our partners</td>
</tr>
</tbody>
</table>
### Transform Current Emergency Food Network

<table>
<thead>
<tr>
<th>Tactics</th>
<th>Manual</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Timelines | Read manual – Sept. 16  
Quarterly trainings – next 12 months  
Move towards goals – next 18 months |
|-----------|--------------------------------------|
THANK YOU
Heal Hunger

Strengthen our Future