

Operation Food Search

Healing Hunger. Strengthening Our Future.

We started last year with a big vision and the launch of our Campaign to End Childhood Hunger



Campaign Total

7,000,000

Campaign Fund Allocation

\$5.2 Million

In Building Purchase
And Renovation



\$1.8 Million

In Program Expansion

What's Next?



125,500 Kids

Are Food Insecure In The
St. Louis Bi-State Area



896,570 Individuals

Missouri

1,413,240 Individuals

Illinois

Are Food Insecure

How Do We Reduce These Numbers?
Create efficiencies and opportunities

Let's Look Upstream

To Fix The Problem & Reduce The Chance
Of Food Insecurity



896,570/1,413,240 Individuals
Are Food Insecure

Meet The Immediate Need

Feeding the line or ending the line?

Transform Current Emergency Food Network

Strategies & Tactics

- Collect enhanced data to make informed decisions
- Identify needs and provide consistent training to our emergency food network systems to enhance programs and services
- Enhanced communication between OFS and our agencies

Success & Outcomes

- Increase nutrient-dense food
- Decrease pantry deserts
- Decrease perishable waste

Meet The Immediate Need

How can we scale this program to serve more kids & families?

Operation Backpack

Strategies & Tactics

- Go deeper with districts on a systemic level to integrate the program
- Include Operation Backpack, Summer Meals and Afterschool Meals with more cohesive planning

Success & Outcomes

- 20% increase over 5 years
- Serve 350,000 bags (up from 290,000 currently)
- Reach more children through summer meals and afterschool programs

Looking Upstream



896,570/1,413,240 Individuals
Are Food Insecure

Building Long-Term Skills

What skills does an organization or system need to employ to keep individuals from food insecurity?

Individuals

Systemic (Healthcare, Education, Early Childhood)

Workplace Health & Wellness

	Individuals	Systemic (Healthcare, Education, Early Childhood)	Workplace Health & Wellness
Strategies & Tactics	<ul style="list-style-type: none"> • Cooking Matters <ul style="list-style-type: none"> - Establish new data sets to help evaluate • Community Health Ambassador Program <ul style="list-style-type: none"> - Hunger Advocates • Case management 	<ul style="list-style-type: none"> • Develop integral partnerships within health care 	<ul style="list-style-type: none"> • Utilize the workplace to deliver health & wellness initiatives • Survey-driven
Success & Outcomes	<ul style="list-style-type: none"> • Increased food security with clients 	<ul style="list-style-type: none"> • Increase satellite partners across the state. • Establish a “train the trainer” system to better scale and support the programs 	<ul style="list-style-type: none"> • Improve population health and decrease stigma • Offer solutions to organizations and companies to reach their employees



896,570/1,413,240 Individuals
Are Food Insecure

Champion Change

What policies need to be established to positively impact all Missouri children and families?

Policy

Advocacy

Innovation Projects

Strategies & Tactics

- Champion policies that support health & nutrition initiatives
- Oppose negative policies

- Launch advocacy network
 - Hunger Speaks
- Engagement in advocacy network

- FRESHRx
- Expecting Wellness
- H.O.M.E. Remedy

Success & Outcomes

- P & p Changes
- Block negative policy
- Promote passage of positive
- Educate legislators on the impact of these bills

- Build community and influence public to engage in community issues

- Identify partners to utilize programs together to impact change
- Sustainable
- Scaleable

Guiding Principles

Geography

Data-Informed Decisions

Racial Equity Lens

Trauma Informed

Integrated Teams

Thought Leadership

It always seems impossible until it's done.

- Nelson Mandela

First Food Bank: 1967

United States: Then

Population: 198.7 million
Households: 60.4 million
Median Household Income: \$7,181
Average Household Size: 3.28
SNAP: 2,878,000 participants
Average Monthly Benefit: \$6.63

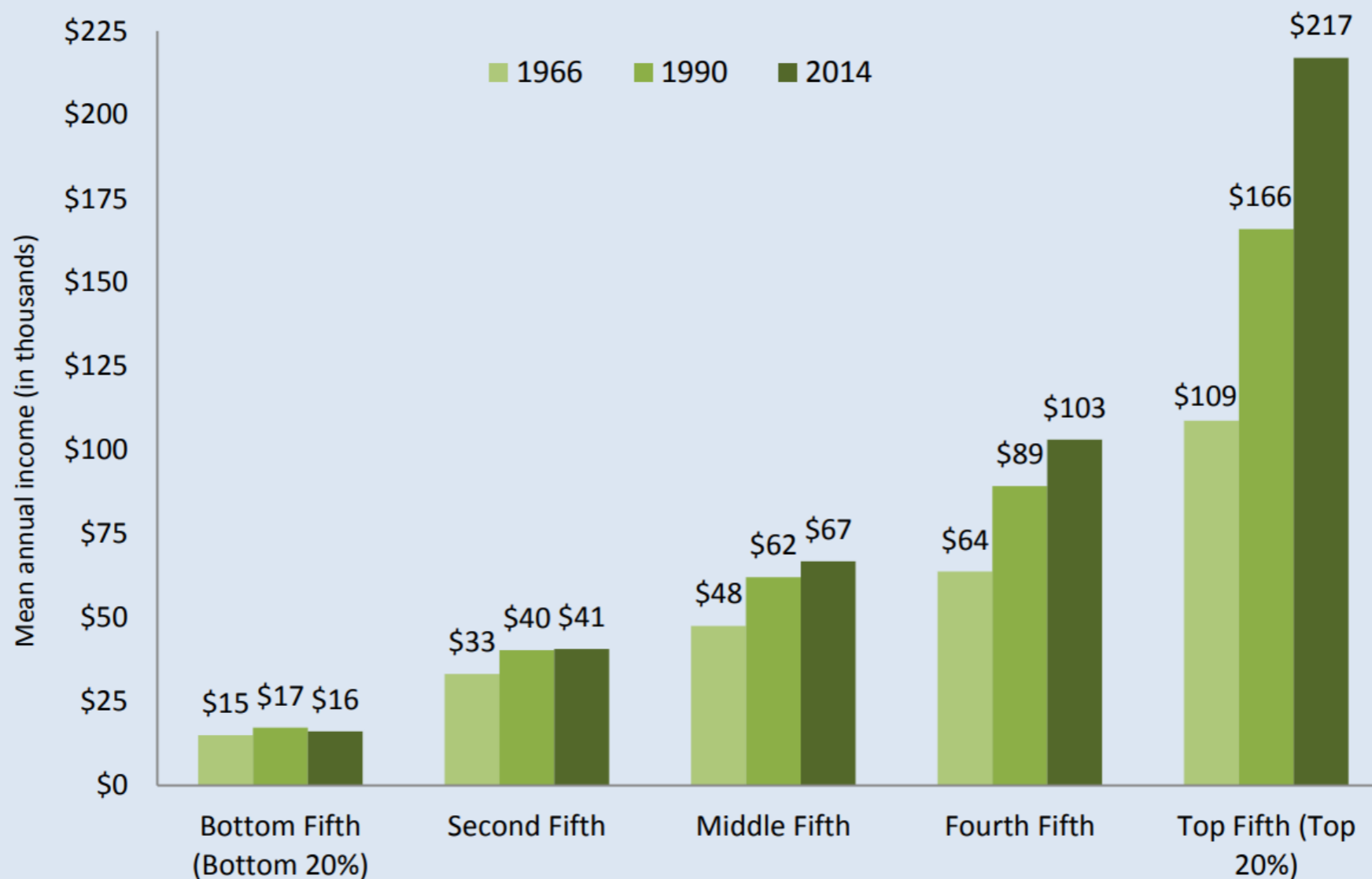
United States: Now

Population: 326.8 million
Households: 126.2 million
Median Household Income: \$56,516
Average Household Size: 2.54
SNAP: 42,123,000 participants
Average Monthly Benefit: \$125.83

State of the Emergency Food System

Feeding the line or ending the line?

Figure 3. Mean Annual Income for Families in Each Fifth of the Income Distribution, 1966, 1990, and 2014



Note: Income is annual and reported in constant 2014 Consumer Price Index Research Series (CPI-U-RS) adjusted dollars. Income is money income before taxes received on a regular basis, and excludes noncash benefits, such as nutrition assistance, health benefits, or subsidized housing. Capital gains are also excluded.

Source: U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplements, Historical Income Tables. Table F-3. www.census.gov/hhes/www/income/data/historical/families/.

The Big Picture

Food Insecurity in
the United States

41,204,000 people
12.9% (1 in 8)
\$21,122,544,000 annual food budget shortfall
53% of food insecure individuals are SNAP eligible

Food Insecurity in
Missouri

896,570 people
14.7% (1 in 7)
\$429,074,000 annual food budget shortfall
50% of food insecure individuals are SNAP eligible

Meet The Immediate Need

Feeding the line or ending the line?

Transform Current Emergency Food Network

Strategies &
Tactics

Partner agencies increase number of children and families served

Strategies &
Tactics

Partner agencies increase the number of hours they are open to at least one day a week for 3 hours

Meet The Immediate Need

Feeding the line or ending the line?

Transform Current Emergency Food Network

Strategies &
Tactics

Establish mechanisms for partner agency
input

Strategies &
Tactics

Establish mechanisms for partner agency
education and training

Meet The Immediate Need

Feeding the line or ending the line?

Transform Current Emergency Food Network

Strategies &
Tactics

Increase partner agencies compliance with regulations

Strategies &
Tactics

Increase distribution of nutrient-dense foods

Meet The Immediate Need

Feeding the line or ending the line?

Transform Current Emergency Food Network

Strategies &
Tactics

Increase client satisfaction

Success &
Outcomes

To achieve mission – measures and accountability
for ourselves and our partners

Meet The Immediate Need

Feeding the line or ending the line?

Transform Current Emergency Food Network

Tactics

Manual

Timelines

Read manual – Sept. 16
Quarterly trainings – next 12
months
Move towards goals – next 18
months

Meet The Immediate Need
Feeding the line or ending the line?

THANK YOU

Heal Hunger

Strengthen our Future